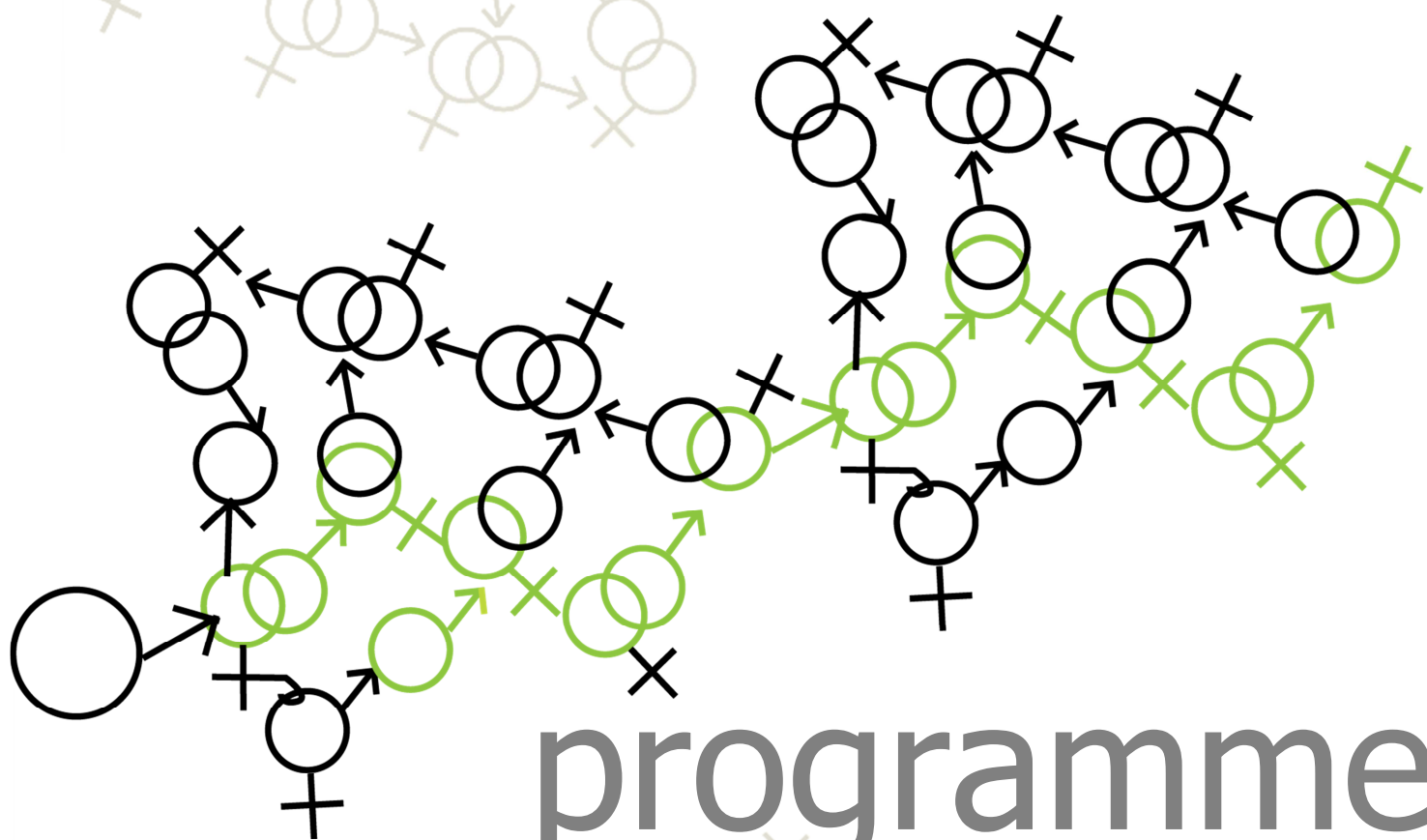




universidade de aveiro



programme

international conference

gender issues: implications for leisure and tourism

organising committee | comissão organizadora

Carlos Costa
Zélia Breda
Inês Carvalho
Sandra Caçador
Rui Costa
Filipa Brandão

scientific committee | comissão científica

Conference Chair

Carlos Costa, University of Aveiro

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Gender Issues: Implications for Leisure and Tourism

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<http://www.genderintourism.com/conferencia.html>

THURSDAY March 1st	ROOM: Sala de Atos Académicos, Rectorial Building
08:00-09:00	Registration
09:00-09:45	Opening session
09:45-10:30	Keynote session <i>Chris Cooper</i>
10:30-11:00	Coffee-break
11:00-11:30	Presentation of the Gentour Project <i>Carlos Costa</i>
11:30-13:00	Session 1 Tourism Destinations & Gender
13:00-14:30	Lunch
14:30-15:15	Keynote session <i>Anália Torres</i>
15:15-16:30	Session 2 Tourism Higher Education, Science & Gender
16:30-17:00	Coffee break
17:00-18:30	Session 3 Employment, Public Policies & Gender
20:00-00:00	Conference dinner
FRIDAY March 2nd	ROOM: Sala de Atos Académicos, Rectorial Building
09:00-09:45	Keynote session <i>Luiz Trigo</i>
09:45-11:00	Session 4 Sport, Leisure & Gender
11:00-11:30	Coffee break
11:30-13:00	Session 5 The Tourist Experience & Gender
13:00-14:30	Lunch
14:30-15:15	Keynote session <i>Helena Costa</i>
15:15-16:45	Session 6 Tourism & Gender – Implications
16:45-17:15	Coffee break
17:15-18:00	Closing session

Thursday, March 7th

CHAIR: Paula Remoaldo		SESSION 1 Tourism Destinations & Gender
11:30-11:45	Diversity of gender roles in the Alpes: Implications for tourism <i>Karoline Guelke</i>	
11:45-12:00	'What tourism left us': Gender reconfigurations and tourism in Cuba <i>Ana Alcázar Campos</i>	
12:00-12:15	Contribution of Jewish women to the preservation of their ancestral religious traditions in Portugal – Belmonte's approach: Analysing the reason why the diversity of religious roots is transformed into Cultural and Religious Tourism Routes <i>Gabriela Libânio</i>	
12:15-12:30	Gendered interpersonal interaction in tourist settings: The case of British stag tourism in an Eastern European city <i>Thomas Thurnell-Read</i>	
12:30-12:45	Discussion	

CHAIR: Luiz Trigo		SESSION 2 Tourism Higher Education, Science & Gender
15:15-15:30	Gender and career choice: Motivations and expectations of students of tourism <i>Erlly Maria de Carvalho e Silva & Fábila Trentin</i>	
15:30-15:45	Students' aspirations and graduates' career paths: A gender analysis <i>Inês Carvalho, Carlos Costa, Sandra Caçador & Zélia Breda</i>	
15:45-16:00	Tourism higher education and gender issues: the reality of ESTH/IPG <i>Manuel Salgado, José Alexandre Martins & Arminda Rodrigues</i>	
16:00-16:15	Are women scientists able to succeed in business? The barriers to the commercialization of scientific knowledge by women <i>Dominika Polkowska</i>	
16:15-16:30	Discussion	

CHAIR: Ribau Esteves		SESSION 3 Employment, Public Policies & Gender
17:00-17:15	Women employment in Portuguese tourism industries: 'It's not a five-star job' <i>Elsa Fontainha & João Madeira</i>	
17:15-17:30	Gender monitoring of skilled entrepreneurship <i>Ana Paula Marques, Rita Moreira & Susana Magalhães</i>	
17:30-17:45	Gender equity in the context of organizational justice: Perceptions in performance appraisal <i>Ana Maria Sotomayor</i>	
17:45-18:00	The politics of identifying good practices in gender and tourism <i>Lucy Ferguson & Daniela Moreno</i>	
18:00-18:15	Gender in Brazilian federal public policies: An analysis of public planning and policies for the tourism sector <i>Carla Tenser, Helena Costa & Rafaela Vieira</i>	
18:15-18:30	Discussion	

Friday, March 2nd

CHAIR: Anabela Correia		SESSION 4 Sport, Leisure & Gender
09:45-10:00	Gender and adventure sports in the field of leisure: Analysis of scientific production <i>Giselle Tavares, Gisele Schwartz, Ana Paula Teodoro, Cristiane Kawaguti, Priscila Trevisan & Marcelo Fadori Soares Palhares</i>	
10:00-10:15	Women's strategies in a men's world: Female golf professionals in Portugal <i>Helena Reis & Antónia Correia</i>	
10:15-10:30	The feminine presence in the development of excellence in sport: The case of athlete's mothers <i>Miriam Palomo Nieto, Luis Miguel Ruiz Pérez & Virginia García Coll</i>	
10:30-10:45	Gender, prejudice and leisure: Adherence and strategies for women's engagement in the field of adventure sports <i>Gisele Schwartz, Giselle Tavares, Leonardo Pereira, Juliana Figueiredo, Danielle Christofolletti & Viviane Dias</i>	
10:45-11:00	Discussion	
CHAIR: Manuel Salgado		SESSION 5 The Tourist Experience & Gender
11:30-11:45	A gendered-based analysis of Portuguese tourism motivation <i>Laurentina Cruz Vareiro & Raquel Mendes</i>	
11:45-12:00	Touristic Product 'Azores': Gender Influence on Perceptive Differences <i>Maria da Graça Batista, Cláudia Soares Faias, Alexandra Dutra Martins & Francisco José Silva</i>	
12:00-12:15	Does gender affect attitudes and motivations towards a world heritage destination site? The case of Guimarães <i>Paula Remoaldo, Laurentina Vareiro, J. Freitas Santos & J. Cadima Ribeiro</i>	
12:15-12:30	Europe by train: The influence of gender on inter-railers satisfaction concerning the quality of services in Italy, Greece and Croatia <i>Carolina Fernandes & Manuela Sarmento</i>	
12:30-12:45	Wellness tourism, consumer behaviour in spas and gender differences <i>Carla Machado, Fernando Sousa & Antonio Peñalver</i>	
12:45-13:00	Discussion	
CHAIR: Elza Pais		SESSION 6 Tourism & Gender – Mutual Implications
15:15-15:30	Sex and romance in the Algarve – Gender heterogeneity: The case of bikers <i>Milene Lança, Antónia Correia & Bernardo Coelho</i>	
15:30-15:45	Women (workers) in international marriage business: Cases between Taiwanese men and women from Southeast Asia and Mainland China <i>Chun-Yu Lin</i>	
15:45-16:00	Singles and solo travel: Gender and type of holiday <i>Bente Heimtun & Birgit Abelsen</i>	
16:00-16:15	The invisible luggage: On holidays' dream, family dynamics and gender division of work <i>Rosalina Pisco Costa</i>	
16:15-16:30	Misunderstandings in tourism <i>Joana Ribeiro</i>	
16:30-16:45	Discussion	

Saturday, March 3rd

post conference optional tour



THE FEMALE HISTORY OF AVEIRO

9.30 | Beginning of the program

Walking tour, in the city centre, through the history, legends and traditions of the city, as well as through its most emblematical monuments and streets, with special mention to those women who, through the centuries, have contributed to build the city. The route includes the visit to the Museum of Aveiro, a former Dominican convent, which encloses a magnificent baroque church and also a superb collection of sacred art.

13.00 | Lunch time

15.00 | Boat trip in a *moliceiro* (traditional and colourful boat of Aveiro)

16.00 | Walking tour through the typical quarter of the city, full of history and interesting people, legends and traditions.

17.00 | Visit to the beach of Costa Nova, famous for its *palheiros* (typical and coloured houses).

19.00 | End of the program

Price:

40.00€ a person (10-17 people)

32.0€ a person (more than 18 people)

It includes:

- » Walking tour in Aveiro;
- » Visit to the most interesting churches of the city;
- » Visit to the Museum of Aveiro;
- » Tour in a typical boat (*moliceiro*);
- » Visit to the beaches of Barra and Costa Nova;
- » Specialised tourist guide;
- » Transportation;
- » Liability and casualty insurance.

It does not include lunch and entrance fees to museums and other entertainment services not mentioned above.



NOTE

'The Cicerone' is a tourism company regulated by Portuguese Law (DL 108/2009) with RNAAT (national registration number) 58/2008. It has liability (Policy No. 0084.10. 057 993) and casualty insurance (Policy No. 0023.10.005870).

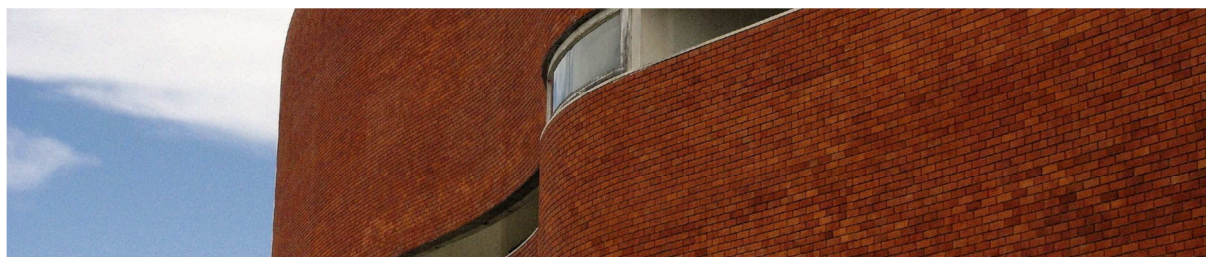


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theoria poiesis praxis

mapa da universidade de aveiro
map university of aveiro

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|--|--|---|--|
| <p>1 CEMED – Centro Multimédia e de Ensino à Distância; Incubadora de Empresas;
<i>CEMED – Multimedia and Distance Learning Centre; UNAVE – University of Aveiro Association for Professional Training and Research; Child Day Care Centre</i></p> <p>2 Departamento de Línguas e Culturas
<i>Department of Languages and Cultures</i></p> <p>3 Escola Superior de Saúde; Secção Autónoma de Ciências da Saúde; Núcleo Museológico da UA; Caixa Multibanco (ATM)
<i>School of Health Sciences; Department of Health Sciences</i></p> <p>4 Departamento de Electrónica, Telecomunicações e Informática
<i>Department of Electronics and Telecommunications</i></p> <p>5 CIFOP – Centro Integrado de Formação de Professores; Departamento de Didáctica e Tecnologia Educativa; Mediateca; Sala Universitária
<i>CIFOP – Integrated Centre for Teacher Training; Department of Didactics and Educational Technology; Multimedia Library</i></p> <p>6 Serviços de Acção Social; Refeitório de Santiago; Balcão de Correios; Agência Bancária; Loja de Informática; Quiosque; Centro de Cópias; Lavandaria; Papelaria; Snack-Bar; Posto de Atendimento e Loja da AAUAV
<i>Santiago Canteen; Social Support Services; shopping area (bank, ATM, post-office, computer shop, kiosk, photocopy centre, launderette, snack-bar); Students Union's front desk</i></p> <p>7 Departamento de Ambiente e Ordenamento
<i>Department of Environment and Planning</i></p> <p>8 Departamento de Biologia
<i>Department of Biology</i></p> <p>9 Departamento de Engenharia Cerâmica e do Vidro
<i>Department of Ceramics and Glass Engineering</i></p> <p>10 Departamento de Economia, Gestão e Engenharia Industrial
<i>Department of Economics, Management and Industrial Engineering</i></p> | <p>11 Departamento de Matemática
<i>Department of Mathematics</i></p> <p>12 Secção Autónoma de Ciências Sociais, Jurídicas e Políticas
<i>Department of Social, Legal and Political Sciences</i></p> <p>13 Departamento de Física
<i>Department of Physics</i></p> <p>14 Laboratório Central de Análises
<i>Central Analysis Laboratory</i></p> <p>15 Departamento de Química
<i>Department of Chemistry</i></p> <p>16 Departamento de Geociências
<i>Department of Geosciences</i></p> <p>17 Biblioteca; Serviços de Documentação; Sala de Exposições Hélène de Beauvoir
<i>Main Library; Documentation Services; Exhibition Room</i></p> <p>18 Departamento de Ciências da Educação
<i>Department of Education Sciences</i></p> <p>19 IT – Instituto de Telecomunicações
<i>IT – Institute for Telecommunications</i></p> <p>20 IEETA – Instituto de Engenharia Electrónica e Telemática de Aveiro
<i>IEETA – Institute of Telematics and Electronic Engineering of Aveiro</i></p> <p>21 Departamento de Comunicação e Arte
<i>Department of Communication and the Arts</i></p> <p>22 Departamento de Engenharia Mecânica
<i>Department of Mechanical Engineering</i></p> <p>23 Complexo Pedagógico, Científico e Tecnológico
<i>Pedagogical, Scientific and Technological Complex</i></p> <p>24 Livraria e Sala de Exposições; Centro de Estudos de Jazz
<i>Bookshop; Exhibition Room</i></p> <p>25 Edifício Central e da Reitoria
Administração; Conselho Científico; Conselho Pedagógico; Gabinete de Cooperação para o Desenvolvimento; Gabinete de Estágios e Saídas Profissionais; Gabinete de Gestão de Informação; Gabinete Pedagógico; Gabinete de Qualidade,</p> | <p>Avaliação e Procedimentos; Gabinete de Relações Internacionais; Instituto de Formação Inicial Universitária; Instituto de Formação Pós-graduada; Programa Aveiro-Norte; Serviços Académicos e Administrativos; Serviços Financeiros e Património; Serviços de Relações Externas; Serviços Técnicos</p> <p>Reitoral building
<i>Rector; Academic and Administrative Services; Administration; Careers and Internships Office; External Relations Services; Financial and Property Services; University Education Institute; Information Management Office; International Office; Pedagogical Council; Pedagogical Office; Polytechnical Education Institute; Postgraduate Studies Institute; Research Institute; Scientific Council; Technical Services; Office for Quality, Assessment and Procedures</i></p> <p>26 Departamento de Biologia
<i>Department of Biology</i></p> <p>27 Centro de Informática e Comunicações da UA
<i>Computation Centre</i></p> <p>28 Departamento de Engenharia Civil
<i>Department of Civil Engineering</i></p> <p>29 Complexo de Laboratórios Tecnológicos
<i>Technological Laboratories Centre</i></p> | <p>F Snack-bar; Self-service; Restaurante Universitário
<i>Snack-bar; University Restaurant</i></p> <p>G Creche e Jardim Infantil
<i>Child Day Care Centre</i></p> <p>H Laboratórios da ESSUA – Terapia da Fala; Gerontologia; Fisioterapia
<i>Photocopy Centre</i></p> <p>I GRETUA – Grupo Experimental de Teatro da UA
<i>Students Union Theatre Group – GRETUA</i></p> <p>J Depósito de Água
<i>Water Tower</i></p> <p>K Pista de Atletismo
<i>Athletics Track</i></p> <p>L Ponte Pedonal
<i>Footbridge over the São Pedro Creek</i></p> <p>M Refeitório do Crasto
Crasto Canteen</p> <p>N Casa do Estudante: sede da AAUAV – Associação Académica da UA
<i>Students Union</i></p> <p>O Estação Meteorológica
<i>Meteorological Station</i></p> <p>P PL – Parque de Acesso Livre; PR – Parque de Acesso Restrito
<i>Parking</i></p> <p>Q Fábrica Centro Ciência Viva
<i>Science Centre</i></p> <p>R Jardim da Ciência
<i>Science Garden</i></p> <p>S Marinha Santiago da Fonte
<i>Marinha Santiago da Fonte</i></p> <p>● Terminais Multibanco
<i>ATM terminal</i></p> |
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This international conference will be held at the **University of Aveiro**.



The **registration desk** is located in the lobby of the Rectorial Building (building 25) and all the sessions will take place in **Sala de Atos**, which is in the same building.



Coffee breaks will be in the hall in front of Sala de Atos.



Lunches will be served at the University Restaurant (building F).

The **conference dinner** will take place at 20:00 in the restaurant Olá Ria and the dress code is cocktail/smart wear.

ORGANISATION



FUNDING

